

## MACU Student Achievement Data

### Introduction

Mid-America Christian University (MACU) is a private not-for-profit institution of higher education situated in southwest Oklahoma City, regionally accredited by the Higher Learning Commission, and in compliance with all federal laws and regulations. MACU has offered academic programming since 1953 and has been at the Oklahoma City campus since 1985. MACU is affiliated with and is an endorsed agency of the Church of God (Anderson, IN).

Currently, MACU enrolls approximately 2,500 students. 72% of all undergraduate students receive an average of \$7,767 in grant or scholarship aid, 59% receive an average of \$4,184 in Pell Grants, and 74% of students receive an annual average of \$9,284 in Federal student loans. The administration, faculty, and staff are committed to the University's Mission: "Mid-America Christian University prepares students through a Wesleyan perspective to create, collaborate, and innovate to solve local and global problems for the glory of God through Jesus Christ and the good of society."

MACU has two colleges, the College of Arts and Sciences (CAS) and the College of Adult and Graduate Studies (CAGS). CAS programs are designed for recent high school graduates and commuting daytime students in a traditional classroom setting, providing face-to-face interaction with peers and faculty. CAGS programs are designed to meet the needs of working adults who desire to further their education on campus, online, or a combination of both. All programs are led by an exceptional faculty whose desire is to teach, mentor and encourage students through a biblically-based curriculum to positively transform lives throughout their communities and the world.

### Institutional Programming

Since the university's inception, MACU has provided accredited degree programs appropriate to the mission of the university. Over the years, the university has modified its degrees to continuously improve the educational programming it provides to MACU students. Currently, MACU offers five master's degrees, nineteen bachelor's degrees, and two associate's degrees. Additionally, the university offers twelve certificates and numerous concentrations, emphases, or areas of concentrations. The table below shows the academic programs the university has offered since the campus was located in Oklahoma City. Sunset programs lists the program name and years the program was offered. Programs currently offered provide the name of the faculty member who directs the program and most recent year the program was reviewed by the university's academic leadership.

**Programs - All Academic Programs in MACU History**

<b>Programs</b>	<b>Yrs. Offered</b>	<b>Dir. of Program</b>	<b>Yr. Reviewed</b>
Accounting, MS	2017-2018	N/A	sunset
Accounting and Ethics, BBA	2011-current	Vickie Splawn	2021
Associate in Arts and Ethics, AA	1985-2011	N/A	sunset
Behavioral Science, BS & BA	1985-2016	N/A	sunset
Behavioral Science and Ethics, BS	1999-2012	N/A	sunset
Bible and Theology, BS & BA	1985-2018	N/A	sunset
Biology, BS	2017-current	Harold Kihega	
Business Administration, BS & BA	1985-2016	N/A	sunset
Business Administration, MBA	2006-current	Kelly Riesenmy	2018
Business Administration and Ethics, BBA	2011-current	Steve Sloan	2018
Christian Education, BS	1985-2011	N/A	sunset
Christian Ministries, BS & BA	1985-current	Julie Nance	2018
Communications, Media, and Ethics, BS	2017-current	Garret Castleberry	2020
Communication, Public Relations, and Ethics, BS	2011-2017	N/A	sunset
Computer Science, BS	1985-2011	N/A	sunset
Counseling, MS	1981-current	Annette Pullen	
Criminal Justice and Ethics, BS	2007-current	Marvin Akers	2020
Curriculum and Instruction, MEd	2019-current	Gayle Fischer	
Cybersecurity, BS	2021-current	Scott McMurry	
Data Analytics, BS	2020-current	TBD	
Digital Marketing, BS	2018-current	Lisa Bell	
Early Childhood Education, BA	2012-current	Esther Rehbein	2018
Education, BS	1986-1986	N/A	sunset
Educational Leadership and Administration, MEd	2013-current	Terry James	
Elementary Education, BA	1985-current	Vickie Hinkle	2020
Elementary/Secondary Vocal Music Education, BS	1985-2020	N/A	sunset
English: Literary and Cultural Studies, BA	2008-current	Mark Pickens	
General Studies, AA	1985-current	Kenneth Schell (CAS) / Trina Arnold (CAGS)	2018
Healthcare Administration and Ethics, BS	2008-2018	N/A	sunset
Healthcare Management and Ethics, BS	2017-current	TBD	2020
Interdisciplinary Studies, BS	2020-current	Rebecca Bland	

Leadership, MA	2006-current	Jesus Sampedro	
Leadership Education, MA	2006-2011	N/A	sunset
Management and Ethics, BS	1995-current	Rachel Bailey	2019
Management Information System and Ethics, BS	2002-2017	N/A	sunset
Marketing, BS	2007-2018	N/A	sunset
Mathematics, BS	2003-current	Carol Fowlkes	2018
Ministry, M.Min.	2013-2019	N/A	sunset
Ministry Leadership, BS	2018-current	Cliff Sanders	
Network Management & Security, AS	2021-current	Scott McMurry	
Music	1985-2018	N/A	sunset
Pastoral Ministry, BS	1985-2012	N/A	sunset
Physics, BS	2013-2016	N/A	sunset
Pre-Nursing, AA	1985-2012	N/A	sunset
Professional Ministries, BS & BA	2002-2012	N/A	sunset
Psychology, BS	2013-current	Kim Thomas	2018
Psychology and Ethics, BS	2010-2016	N/A	sunset
Public Administration and Ethics, BS	2008-2014	N/A	sunset
Sacred Music, BS	1985-2013	N/A	sunset
Secondary Education, BA Tracks: English, Mathematics, and Social Studies	1985-current	Mark Harris	
Social Sciences, BS	2007-2015	N/A	sunset
Social Sciences and History, BS	2007-2017	N/A	sunset
Specialized Ministries, BS	1985-2018	N/A	sunset

\*Programs are reviewed once every three years.

## Current Programs: Retention Rates

The retention rates listed below count all students, not just first-time, full-time which is annually reported to IPEDS. Thus, these rates will not match non-MACU websites that derive percentages from IPEDS.

Programs		AY 15-16	AY 16-17	AY 17-18	AY 18-19	AY 19-20	AY 20-21	21-22 Goal
Accounting and Ethics, BBA	CAGS	64%	60%	65%	53%	51%	56%	58%
	CAS	-	-	27%	52%	67%	82%	70%
Biology, BS	CAS	-	-	56%	67%	72%	64%	65%
Business Administration, MBA		75%	77%	68%	69%	69%	82%	82%
Business Administration and Ethics, BBA	CAGS	60%	46%	53%	52%	51%	57%	59%
	CAS	70%	47%	57%	57%	65%	56%	70%
Christian Ministries, BS	CAGS	62%	50%	44%	56%	49%	47%	50%
Communications, Media, and Ethics, BS	CAGS	45%	38%	62%	52%	50%	76%	75%
	CAS	25%	-	100%	40%	40%	33%	50%
Counseling, MS		64%	70%	78%	78%	76%	80%	85%
Criminal Justice and Ethics, BS	CAGS	53%	37%	46%	67%	45%	46%	50%
	CAS	-	-	-	-	-	-	50%
Curriculum and Instruction, MEd		-	-	-	-	71%	60%	65%
Cybersecurity, BS		-	-	-	-	-	-	75%
Data Analytics, BS	CAGS	-	-	-	-	100%	13%	50%
	CAS	-	-	-	-	100%	67%	68%
Digital Marketing, BS	CAGS	-	-	-	-	63%	31%	34%
	CAS	-	-	-	-	78%	57%	60%
Early Childhood Education, BA	CAS	71%	63%	79%	67%	100%	57%	60%
Educational Leadership and Administration, MEd		-	-	-	-	80%	90%	90%
Elementary Education, BA	CAS	52%	83%	61%	61%	60%	79%	80%
English: Literary and Cultural Studies, BA	CAS	83%	71%	75%	100%	100%	100%	76%
General Studies, AA**	CAGS	70%	59%	55%	41%	65%	43%	50%
	CAS	33%	74%	80%	64%	50%	38%	50%
Healthcare Management and Ethics, BS	CAGS	59%	48%	47%	47%	51%	53%	54%
Interdisciplinary Studies, BS	CAGS	-	-	-	-	-	58%	59%
	CAS	-	-	-	-	-	67%	68%

Leadership, MA		66%	55%	59%	55%	54%	76%	78%
Management and Ethics, BS	CAGS	63%	56%	63%	55%	54%	55%	56%
Mathematics, BS	CAS	71%	38%	38%	60%	75%	83%	84%
Ministry Leadership, BS	CAS	80%	67%	66%	69%	75%	92%	93%
Network Management & Security, AS		-	-	-	-	-	-	75%
Secondary Education, BA	CAS	58%	80%	50%	67%	69%	43%	45%
Psychology, BS	CAGS	56%	50%	49%	55%	55%	57%	59%
	CAS	73%	55%	49%	58%	68%	73%	75%
University		69%	62%	62%	65%	65%	67%	67%

**Current Programs: Completers (Graduates)**

<b>Programs</b>	<b>AY 15-16</b>	<b>AY 16-17</b>	<b>AY 17-18</b>	<b>AY 18-19</b>	<b>AY 19-20</b>	<b>AY 20-21</b>
Accounting and Ethics, BBA	6	9	13	28	39	30
Biology, BS	-	-	-	1	8	2
Business Administration, MBA	19	57	67	62	54	48
Business Administration and Ethics, BBA	70	106	72	95	83	86
Christian Ministries, BS	54	49	45	36	33	20
Communications, Media, and Ethics, BS	5	10	6	8	10	8
Counseling, MS	53	50	51	67	49	31
Criminal Justice and Ethics, BS	22	15	17	16	18	22
Curriculum and Instruction, MEd	-	-	-	-	-	10
Cybersecurity, BS	-	-	-	-	-	-
Data Analytics, BS	-	-	-	-	1	2
Digital Marketing, BS	-	-	-	-	2	4
Early Childhood Education, BA	3	6	4	6	3	3
Educational Leadership and Administration, MEd	-	-	-	-	-	6
Elementary Education, BA	7	5	3	6	10	2
English: Literary and Cultural Studies, BA	3	3	2	2	2	1
General Studies, AA	151	67	58	48	44	37
Healthcare Management and Ethics, BS	30	22	23	27	22	16
Interdisciplinary Studies, BS	-	-	-	-	-	1
Leadership, MA	25	27	16	35	28	26
Management and Ethics, BS	33	35	33	36	32	26
Mathematics, BS	5	2	1	2	3	-
Ministry Leadership, BS	-	-	-	5	20	6
Network Management & Security, AS	-	-	-	-	-	-
Psychology, BS	104	106	85	87	81	58
Secondary Education, BA	3	2	4	5	1	-
<b>Total Graduates</b>	<b>593</b>	<b>571</b>	<b>497</b>	<b>569</b>	<b>541</b>	<b>445</b>

\*Numbers retrieved from MACU's 2021-2022 FactBook in EvangelNet.

## Current Programs: Student Achievements

Programs	Achievements
Accounting and Ethics, BBA	Structured to ensure students are prepared for the CPA exam, the Accounting and Ethics program suits the needs of MACU's traditional and adult student populations. A recent graduate earned the highest award given by the Oklahoma Accountancy Board to young accounting professionals.
Biology, BS	Graduates and those who took biology courses have successfully transitioned to various professional schools: 1 student to the University of Arkansas - PhD program, 1 student to OCCC - nursing program, 1 student to South College Tennessee - Doctor of Physical Therapy, 1 student to The University of Oklahoma - School of Nursing. Currently 3 students are applying to Medical School at various universities.
Business Administration, MBA	Since January of 2021, 14 students have graduated the HR emphasis of the MBA, and are prepared through coursework to pass the SHRM HR Level 1 Exam. We do not yet have the data from SHRM as to attempts or pass rates.
Business Administration and Ethics, BBA	The Business Administration and Ethics BBA program is the largest undergraduate degree program at MACU. Its graduates can be found in graduate degree programs, government, military, private business, education, law enforcement, and full-time ministry applying accounting, marketing, management, and other business knowledge to the workplace.
Christian Ministries, BS	The Christian Ministries program has trained individuals from at least ten different faith backgrounds who are now serving in a variety of pastoral leadership positions, church planters, Christian counselors, and creators of nonprofit organizations that touch the lives of underserved sectors of society including the homeless, abused women, foster children, children and teens at risk, and those facing recovery from drugs and alcohol abuse
Communications, Media, and Ethics, BS	The Communication, Media, and Ethics degree program constitutes a dynamic and intentionally evolving degree path with multi-tiered exposure to and training in media studies, public relations, and social media engagement, geared toward a combination of academic rigor, strategic networking, and professional development. Our intent is that students will recognize and acquire skills sets expected by employers as well as transferable to innumerable professional and academic opportunities.
Counseling, MS	The Counseling Program has educated students from diverse backgrounds from around the world. The educational process of the Counseling Program has prepared the graduates to meet the growing mental health needs. Graduates of the program have expressed their appreciation for a well-balanced experience within the program.
Criminal Justice and Ethics, BS	The program focuses on the ever-changing consistency within career fields associated with criminal justice and law enforcement by combining comprehension and knowledge-based skill sets coupled with situational application to produce a solid basis for the criminal justice professional. Our current and prior enrollment consists of students who are functional in various criminal justice career fields and desire additional knowledge, training, and expertise to equip employers with up-to-date proficiency.
Curriculum and	Within two years of development, the C&I Program has enrolled over 50 students.

Instruction, MEd	The coursework was developed and is taught by experienced educators. The program is designed to improve teaching skills and offer greater job opportunities in education. Courses are offered 100% online at an accelerated pace, with schedules designed to work around those of teaching professionals. The C&I program also provides coursework needed for the Alternative Teacher Certification requirements in Oklahoma.
Cybersecurity, BS	Program to begin in the summer of 2021.
Data Analytics, BS	This young program has already developed a pipeline with local government agencies to hire graduates directly upon degree completion. Additionally, Data Analysts students can look for summer internships with these same government agencies, as well as other local businesses.
Digital Marketing, BS	The young program has already produced graduates who have secured positions related to the field or started digital marketing businesses.
Early Childhood Education, BA	One Early Childhood Graduate was nominated for teacher of the year.
Educational Leadership and Administration, MEd	Completers of the program have a 100% pass rate on the required state test for principal certification.
Elementary Education, BA	Two graduates received (1) First Grade Team Leader, (2) Teacher of the Year 19/20, PTA Pat Henry Award. She is also the Professional Development Site Chair.
English: Literary and Cultural Studies, BA	Alumni have careers in sales and marketing, human resources, public relations, education, law, and professional and creative writing. Employed at organizations large and small, from local insurance brokerages and law firms to big corporations and companies. Recent graduates have also been accepted into masters, doctoral, and law school programs.
General Studies, AA College of Adult and Graduate Studies (CAGS) College of Arts and Sciences (CAS)	<p>The CAGS General Studies program is designed to work with today's adult students. The program uses extensive monitoring to ensure course updates, which occur every two years, are meaningful and relevant. The program's faculty are experienced, trained, and often work in the field they teach. Most program courses use free textbooks and testing software to provide immediate feedback. Additionally, the program incorporates assignments to help students in the attainment of educational scholarships. Data patterns over the past four years reflect a positive impact the program is having on students.</p> <p>The purpose of CAS General Studies program is to establish a broad base of study as students determine their major. Students will be instructed in a variety of fields of study including, Bible and theology, communication, American history, science, math, social sciences and the humanities. Many of these courses that make up the General Education program will be taught by the various program chairs offering students a unique chance to build personal relationships with department leaders.</p>
Healthcare	Alumni (2016-2020) with a Healthcare Management and Ethics, BS report currently



Management and Ethics, BS	working in the field of healthcare management (83%) and that MACU-HCM Program prepared them with the skills necessary for working as a healthcare manager (83%). Range in annual income: \$30,000 -50,000 (62%), \$51,000 - 75,000 (31%), >\$75,000 (7%).
Interdisciplinary Studies, BS	The program began in AY 2020-2021 and is well-suited for transfer students with extensive collegiate coursework that does not fit into a legacy MACU degree. Currently, the program has twelve students but no graduates as of this summation..
Leadership, MA	With only 30 credits, the MA in Leadership degree is one of the fastest ways to leverage a career in leadership and offers a unique set of possibilities to equip leaders in its diverse areas of emphasis: Business Leadership, Higher Education, Public Administration, and Ministry Leadership. Additionally, the program offers a curriculum in Spanish, enabling a collaborative, diverse, and enriching learning experience for students from all across the US and from various countries.
Management and Ethics, BS	The Management and Ethics, BS program is the longest established adult program at MACU. Its graduates can be found in graduate degree programs, government, private business, and nonprofits serving in the roles of supervisors, managers, human resources, and business owners.
Mathematics, BS	Graduates of the Mathematics program use their problem-solving skills to successfully enter their chosen vocation or transition to graduate school. Program graduates include school teachers, engineers, web developers, data analysts, and lawyers.
Ministry Leadership, BS	In the past four years, most of the graduates of the Ministry Leadership degree program (formerly Specialized Ministries and Bible/Theology) either take a position related to their degree in a church (27) or transition into graduate programs (11). The majority of the program's graduates currently in non-church positions (22) are still pursuing ministry-related vocations. non-church-related vocations (22).
Network Management & Security, AS	Program to begin in the summer of 2021.
Psychology, BS	As one of the most popular undergraduate degrees in the university, the BS in Psychology program has prepared hundreds of students for broad employment opportunities and additional education in graduate programs to become licensed counselors and psychologists. Program courses are relevant to students entering the field of behavioral science and students interested in business, math, ministry, science, and teaching.
Secondary Education, BA	Two Social Studies Ed and one English Ed graduate are now heads of their departments. One Social Studies Grad, finished his masters and is now Asst. Principal. He also received the NextGen Under 30 Award in K-12 Education. Another Social Studies Graduate was promoted to an AP class and coaches Junior Varsity Basketball.

## Process for Program Approvals and Changes

New academic programs and any significant changes to existing academic programs must be approved by the University's Faculty Senate. The table below is a snapshot of the Faculty Senate approvals over a four-month period. The complete table can be found on the Academic portion of EvangelNet, MACU's internal website.

School	Degree, Certificate, Concentration, Emphasis, or Track	Proposal To Develop Date	Final Approval Date	Effective Date	Sunset Date
	<b>January 2021</b>				
	No Items to Senate				
	<b>December 2020</b>				
SBL	New Program: Final Approval: A.S. Network Management and Security	Oct 28, 2020	Dec 9, 2020	June 1, 2021	
SBL	New Program: Final Approval: B.S. Cyber Security program	Oct 28, 2020	Dec 9, 2020	June 1, 2021	
SBL	New Program: Final Approval: Digital Marketing (MKT) Concentration for the existing Management and Ethics (MGMT) and Business Administration and Ethics (BBA) programs	Aug 26, 2020	Dec 9, 2020	Jan 1, 2021	
SBL	New Program: Final Approval: Communication (COMM) Concentration for the existing Management and Ethics (MGMT) and Business Administration and Ethics (BBA) programs	Aug 26, 2020	Dec 9, 2020	Jan 1, 2021	
	<b>November 2020</b>				
	No Items to Senate				
	<b>October 2020</b>				
SBL	Proposal to Develop: A.S. Network Management and Security	Oct 28, 2020	N/A	N/A	
SBL	Proposal to Develop: B.S. Cyber Security program	Oct 28, 2020	N/A	N/A	