

# Athletics

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## **GENERAL STANDARDS** 2023

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[Program Review Video Link](#)

The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# ATHLETICS

## Program Review

4/25/2023

# Athletics

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## **Standard 1: Mission** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Mission

- We use athletics to present the gospel of Christ, promote academic excellence and strive for competitive success while teaching life lessons through the successes and failures associated with the athletic arena.
  - Athletics' relationship with MACU's overall mission.
  - How is Athletics' mission used to guide practice?
- 3 Year Review
  - Spiritual Growth and Development
  - Academic Excellence
  - Competitive Success



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## **Standard 2: Program and Services** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Program & Services

- WIGs
  - On campus events
  - Fan engagement and attendance
  - Student Experience
- Programs, Services and Resources
  - Spiritual partnerships
  - Triple A
  - Community Service
- Contribution to the Student Experience
  - Student-Athlete
  - Non-Athlete



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## **Standard 3: Student Learning, Development, and Success** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Student Learning, Development & Success

- Operational Outcomes
  - Recruitment to graduation
  - Institutional support
- Collaboration on campus
  - Academic Advisement
  - AAA (50/yr)
- Graduation Rates





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## **Standard 4: Assessment** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Assessment

- Expectations of assessment
  - Spiritual (full review of each player)
  - Student Experience (SSI)
  - Financial (yearly ROA /EADA)
  - Retention reporting
- Examples:
  - Spiritual review - team effort
  - Financial Review of scholarship practices
  - Student testimonial on Reserve experience (SSI)



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## **Standard 5: Access, Diversity, and Inclusion** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Access, Diversity and Inclusion

- Diversity
  - Athletes (6 American races + 24 countries)
  - Staffing (65% male – 35% female)
- Examples
  - Presidential forum with BBall
  - Addition of a Senior Woman Leader
  - Open dialogue on MLK Day within the team
  - Embrace International soccer culture



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## **Standard 6: Leadership, Management, and Supervision** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Leadership, Management and Supervision

- Data Driven Leadership
  - Retention Data
  - SSI Data
  - Financial Reporting (ROA, EADA)
  - Recruiting Trends (Portal data, NIL data)
- Examples
  - Baseball scholarshiping
  - Addition of Cross Country
  - Facility Improvements
  - Staff Growth (Assistant coaches and GAs)



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## **Standard 7: Human Resources** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Human Resources

- Hiring/Staffing
  - Identification and Recruitment
  - Process
- On Boarding and Growth
  - The “MACU Way” (LaserFiche, scholarshipping, Chapel, AAA)
  - NAIA Eligibility and Handbook
  - Coaches associations, recruiting seminars, and conventions
  - GAs and Asst. Coaches development





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## **Standard 8: Collaboration and Communication** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Collaboration & Communication

- Collaboration for our students
  - **On Campus** (Student success, Student life, Campus Chaplain, Counseling)
  - **Off Campus** (local churches, internships, ministries and community outreach)
- Marketing
  - Social Media Presence (Twitter, Facebook, and Instagram)
  - Broadcast improvements
  - Commercials and promotional videos (new facilities and testimonials)
  - Hosting events (conference tournaments, hosting HS teams)



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## **Standard 9: Ethics, Law, and Policy** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Ethics, Law & Policy

- Ethical Practices
  - Scholarshipping decisions / discipline process
  - Academic Processes (collaboration with Academic Dean)
  - Eligibility decision collaboration
- Law and Policy
  - NAIA, NCCAA, SAC policies and guidelines
  - Continuing education and reporting



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## **Standard 10: Financial Resources** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Financial Resources

- Funding
  - Budget "needs"
  - Fundraising "wants"
  - Work with each coach, the EVP and the CFO
- Scholarship Review
  - Roster management
  - EVP oversight and assistance
- Competitive Equity
  - Study conference opponents
  - Internal equity between programs



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## **Standard 11: Technology** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Technology

- Academic Support
  - Wifi (hotspot, etc)
  - Coach's iPad and/or Laptop
  - Smartboards in locker rooms
- Additional Support
  - Game Film technology (Hudl, Synergy)
  - Broadcast (student/family experience, fundraising)
  - Zoom (national committees, SAAC in future)
  - Portal Access in recruitment





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## **Standard 12: Facilities and Infrastructure** 2023

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The standards used in this program review come from the Council for the Advancement of Standards in Higher Education. (2019). *CAS self-assessment guide for Assessment Services*. Washington, DC.

# Facilities & Infrastructure

- Facility Upgrades
  - Collaboration in our spaces
  - Student Experience (locker rooms and training room)
  - Coaches offices (discipleship and mentorship - privacy)
  - Lights (academics and community engagement)
- Funding
  - Capital projects (fundraising initially + budget for upkeep)
  - Fiscal responsibility (savings included?)



# Questions?

**Thank you for Attending**