



## PROGRAM OVERVIEW

This 18-hour certificate program exposes students to advanced concepts specific to International Business providing a valuable credential demonstrating graduate-level training in the discipline. The Certificate may be earned as part of a full Master's Degree program, or used at a later date to satisfy many of the requirements of a full graduate degree in the selected discipline.

## CAREER OUTLOOK

Employment in business and financial operations occupations is projected to grow 8 percent from 2020 to 2030, adding about 750,800 new jobs.

This median annual wage for business and financial occupations was \$72,250 in May 2020, which was higher than the median annual wage for all occupations of \$41,950.

## ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).

## PROGRAM COSTS

Courses in MACU's International Business certificate program cost \$618/credit hour.



## CERTIFICATE REQUIREMENTS (18 hrs.)

**ACCN 5133** Managerial Accounting  
**MGMT 5113** Organizational Behavior **OR**  
**ECON 5223** Managerial Economics in a Globalized Environment  
**ECON 5233** International Economics  
**MGMT 6403** International Business Law  
**MGMT 6443** International Business Strategies  
**COMM 5103** Advanced Professional Communication and Leadership Practicum  
**COMM 5113** Global Marketing and Strategic Networking

**Want to speak to an Enrollment Counselor about earning your certificate?**

Contact MACU Today!

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