



MID-AMERICA
CHRISTIAN UNIVERSITY

BUSINESS ADMINISTRATION AND ETHICS

MASTER OF BUSINESS ADMINISTRATION (MBA)

PROGRAM OVERVIEW

An MBA from MACU can help you advance your career and increase your paygrade.

Our in-demand MBA program has been rated Oklahoma's best among private universities for two consecutive years by The Journal Record's annual Reader Rankings, and there's a good reason why. Our challenging curriculum combines leadership development, organizational growth and operations management to sculpt our students into the executives and business leaders of tomorrow. There's also no GMAT required to apply!

Our outstanding degree program has been consistently ranked as one of the state's best. As you learn from proven business professionals who have seen great success in their own careers, you will gain the knowledge and skill sets you need to increase your business opportunities and take your career to the next level.

You'll learn how to lead businesses and individuals both ethically and effectively all while growing in your Christian faith, which helps teach you how to lead with strong morals and principles in a sometimes challenging business world.

SPECIALIZATIONS AVAILABLE

Set your MBA apart with one of MACU's emphasis programs. This additional coursework can help you gain specific knowledge in a chosen area and give you an edge over other job candidates. MACU has six unique concentrations to use from:

- **Communication**
- **CPA Accounting**
- **Healthcare Management**
- **Human Resource Management**
- **International Business**
- **Management Accounting**

PROGRAM COSTS

Courses in MACU's Master of Business Administration cost \$650/credit hour.



CAREER OUTLOOK

The average MBA salary in 2020 was \$137,890, according to U.S. News. Top jobs include:

- **Accounting Manager**
- **Chief Financial Officer (CFO)**
- **Chief Technology Officer (CTO)**
- **Financial Analyst**
- **Financial Controller**
- **Investment Banker**
- **Marketing Manager**

ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).

Want to speak to an Enrollment Counselor about earning your degree?

Contact MACU Today!

Email: enroll@macu.edu

Phone: 888-888-2341

Website: www.macu.edu



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DEGREE REQUIREMENTS (36 hrs.)

MBA Core Requirements (18 hrs.)

ACCN 5133 Managerial Accounting
 ECON 5223 Managerial Economics in a Globalized Environment
 FINC 5333 Modern Corporate Finance
 MGMT 5113 Organizational Behavior
 MGMT 5323 Human Resource Management
 MGMT 5413 Legal Environment and Ethics

Additional MBA Course Requirements (18 hrs.)

MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
 MGMT 5353 Communication in Professional Organizations*
 MGMT 6313 Management Science/Operations Management
 MGMT 6423 Strategic Business Management

Choose six (6) additional hours from the list below to complete a general MBA degree:

MGMT 6433 Exec. Seminar Series: International Business
 MGMT 6443 International Business Strategies
 COMM 5113 Global Marketing and Strategic Networking

OPTIONAL EMPHASES

Students may choose to replace the additional degree requirements above with one of the following emphases:

Communication Emphasis (21 hrs.)

MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
 MGMT 6313 Management Science/Operations Management
 MGMT 6423 Strategic Business Management
 COMM 5103 Advanced Professional Communication and Leadership Practicum
 COMM 5113 Global Marketing and Strategic Networking
 COMM 5213 Media Methods and Content Creation
 COMM 5233 Graphic Design and Portfolio Management
Total MBA & Communication Emphasis Required Hrs – 39

Healthcare Management Emphasis (24 hrs.)

MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
 MGMT 5353 Communication in Professional Organizations
 MGMT 6313 Management Science/Operations Management
 MGMT 6423 Strategic Business Management
 HC 5213 Healthcare Management
 HC 5223 Healthcare Legal Environment
 HC 5233 Healthcare Finance
 HC 5243 Healthcare Information Systems
Total MBA & Healthcare Management Emphasis Required Hrs – 42

CPA Accounting Emphasis (18 hrs.)

ACCN 5153 Advanced Accounting Information Systems
 ACCN 5163 Business Taxation
 ACCN 5173 Advanced Auditing
 ACCN 6113 Advanced Theories of Financial Accounting

Choose six (6) additional hours from the list below to complete a general M.B.A. & CPA Accounting Emphasis.

ACCN 5143 Advanced Cost Accounting
 ACCN 6213 CPA Exam Preparation I
 ACCN 6223 CPA Exam Preparation II
Total MBA & CPA Accounting Emphasis Required Hrs – 36

Human Resource Management Emphasis (27 hrs.)

MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
 MGMT 6313 Management Science/Operations Management
 MGMT 6423 Strategic Business Management
 HR 5213 Compensation and Benefit
 HR 5223 Human Resource Development
 HR 5233 Recruiting and Selection
 HR 5243 Labor-Law and Employee Relations
 HR 6213 Knowledge for Professional Certification
 COMM 5103 Advanced Professional Communication and Leadership Practicum
Total MBA & Human Resource Management Emphasis Required Hrs. – 45

International Business Emphasis (24 hrs.)

MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
 MGMT 6313 Management Science/Operations Management
 MGMT 6423 Strategic Business Management
 ECON 5233 International Economics
 MGMT 6403 International Business Law
 MGMT 6443 International Business Strategies
 COMM 5113 Global Marketing and Strategic Networking
 COMM 5103 Advanced Professional Communication and Leadership Practicum
Total MBA & Int'l. Business Emphasis Required Hrs. – 42

Management Accounting Emphasis (24 hrs.)

MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
 MGMT 6313 Management Science/Operations Management
 MGMT 6423 Strategic Business Management
 ACCN 5143 Advanced Cost Accounting
 ACCN 5153 Advanced Accounting Information Systems
 ACCN 5163 Business Taxation
 ACCN 5173 Advanced Auditing
 COMM 5103 Advanced Professional Communication and Leadership Practicum
Total MBA & Mgmt. Accounting Emphasis Required Hrs. – 42

CHRISTIAN

Not just in our name, it's who we are

AFFORDABLE

With federal financial aid and payment plans, we make it possible

PRACTICAL

Earn college credit for your work and prior learning experiences. Plus, apply what you learned in class at work the next day

CONVENIENT

Attend one class every five weeks and choose 100% online or one night on ground a week

ACCREDITED

Regional accreditation means we are transfer friendly

PERSONAL

Our staff and faculty know who you are and where you want to go