



MID-AMERICA
CHRISTIAN UNIVERSITY

MANAGEMENT AND ETHICS

BACHELOR OF SCIENCE (BS)

PROGRAM OVERVIEW

Because employees are companies' most valuable assets, a professional with a management degree—especially a leader who knows how to manage people effectively and ethically—is a hot commodity in any business. When you earn a Bachelor of Science (BS) in Management and Ethics at MACU, you'll have the knowledge and skills needed to be an effective leader, ready to make a positive impact in the world of business in positions such as human resources, marketing, sales, and more.

Graduates with a degree in management will find many opportunities as employment in business and financial operations occupations is projected to grow 8 percent from 2020 to 2030.

PROGRAM COSTS

Courses in MACU's Management and Ethics program cost \$435/credit hour for lower division (University Core) classes and \$499/hour for upper division (Major) classes.

ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).

Want to speak to an Enrollment Counselor about earning your degree?

Contact MACU Today!

Email: enroll@macu.edu

Phone: 888-888-2341

Website: www.macu.edu



CAREER OUTLOOK

According to the U.S. Bureau of Labor Statistics (BLS), employment of financial managers is projected to grow 17 percent from 2021 to 2031, much faster than the average for all occupations. About 71,300 openings for financial managers are projected each year, on average, over the decade.

Some management career opportunities include:

- Account Manager
- General Manager
- Human Resources (HR) Manager
- Marketing Manager
- Sales Manager
- Business Analyst
- Entrepreneur
- Regulatory Affairs Specialist
- Real Estate Broker
- Recruiter
- Management Consultant
- Project Manager



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UNIVERSITY CORE (46 hrs.)

Specific courses within the University Core are listed in the University catalog.

Bible/Theology (12 hrs.)
Communication (9 hrs.)
U.S. History and Government (6 hrs.)
Science (6 hrs. plus 1 hr. of lab)
Math (3 hrs.)
Social Sciences (3 hrs.)
Humanities (6 hrs.)

REQUIRED BEFORE MAJOR COURSES (6 hrs.)

BUAD 2503 Business and Professional Communications
MGMT 2103 Business Software Applications

MAJOR REQUIREMENTS (45 hrs.)

Management and Ethics Major

BUAD 3403 Business Finance
BUAD 4303 Human Resource Administration
MGMT 3213 Applied Business Management
MGMT 4103 Group and Organizational Communication
MGMT 4203 Managing People: Groups and Leadership
MGMT 4303 Accounting for Managers
MGMT 4433 Managing Change
MGMT 4523 Case Studies in Management Ethics
MGMT 4703 Entrepreneurship
MKTG 3103 Principles of Marketing

ELECTIVES (40 hrs.)

Choose forty (40) hours from any area to meet the required minimum 122-hour requirement for your bachelor's degree. At least ten (10) hours should be from upper-division hours.

OPTIONAL CONCENTRATIONS (40 hrs.)

Students may choose to replace the electives above with one of the optional concentrations listed below or a Multidisciplinary option. Please see the University catalog for Multidisciplinary options.

Communication Concentration (18 hrs.)

COMM 2143 Digital Media Literacy
COMM 3213 Organizational and Professional Communication
COMM 3533 Advertising, Brand Management, and Audio Production
COMM 3903 Integrated Marketing and Public Relations
COMM 4103 Special Topics in Media Studies
COMM 4603 Creating Social Media Presence and Strategic Interviewing
Choose twenty-two (22) hours of any electives.

Digital Marketing Concentration (18 hrs.)

MKTG 3143 Consumer and Market Behavior
MKTG 3253 Digital Marketing Channels
MKTG 3533 Brand and Product Management
MKTG 3713 Services Marketing
MKTG 4113 International Marketing
MKTG 4603 Social Media Marketing
Choose twenty-two (22) hours of any electives.

Management Information Systems Concentration (18 hrs)

CMSC 1203 Foundations of Programming
MISE 4643 Database Management
MISE 4663 Business Intelligence/Data Analytics
Select 9 hours from the following:
CMSC 3123 Working with Data Structures
MISE 4213 Configuring E-Mail and Web Services
MISE 4513 Advanced Networks
CYBR 3003 Securing Information
CYBR 3103 Risk Management and IT Security
CYBR 3503 Securing Windows
CYBR 4503 Cloud Security
Choose twenty-two (22) hours of any electives.

CHRISTIAN

Not just in our name,
it's who we are

AFFORDABLE

With federal financial
aid and payment plans,
we make it possible

PRACTICAL

Earn college credit for
your work and prior
learning experiences.
Plus, apply what you
learned in class at
work the next day

CONVENIENT

Attend one class every
five weeks and choose
100% online or one
night on ground a week

ACCREDITED

Regional accreditation
means we are transfer
friendly

PERSONAL

Our staff and faculty
know who you are and
where you want to go