



PROGRAM OVERVIEW

Every workplace needs transformative, visionary leaders. MACU's Master of Arts in Leadership program addresses this need by preparing you to lead with a deep understanding of theoretical foundations and applicable knowledge of Leadership.

The degree is ideal for many individuals, from workers with technical skills who wish to transition into positions of management to individuals who are already in positions of leadership but desire to polish their expertise. No matter your background, MACU's program will equip you with the skills you need to advance in your career and increase your impact in the workplace.

MACU's MA in Leadership prepares you to lead in any workplace through courses that focus on organizational culture, training, leadership theory and decision-making. The 100% online program emphasizes strategies of leading ethical and effective change, preparing you to manage rapidly-expanding work environments in today's marketplace. Classes last 6 weeks to fit your busy schedule!

Additionally, you will cultivate your skills in communication and teamwork. You will graduate as a leader equipped to manage yourself and others, identify and offer solutions to organizational problems, and initiate positive change in any setting. Some of the careers you can pursue include:

- **Management Consultant**
- **Chief Executive Officer (CEO)**
- **Human Resources Management**
- **Corporate Trainer**
- **Management Positions**

ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).

PROGRAM COSTS

Courses in MACU's Master of Arts in Leadership cost \$650/credit hour.



SPECIALIZATIONS AVAILABLE

To set yourself apart in a competitive marketplace, you can gain expertise in specific fields of leadership by choosing one of six available emphases:

- **Business Management**
- **Communication**
- **Higher Education Administration**
- **Public Administration**
- **Ministry Leadership**

CAREER OUTLOOK

Overall employment of top executives is projected to grow 8 percent from 2020 to 2030.

This median annual wage for chief executives was \$185,950 in May 2020, which was higher than the median annual wage for all occupations of \$41,950.

Want to speak to an Enrollment Counselor about earning your degree?

Contact MACU Today!

Email: enroll@macu.edu

Phone: 888-888-2341

Website: www.macu.edu



LEADERSHIP MASTER OF ARTS (MA)

DEGREE REQUIREMENTS (30 hrs.)

M.A. Leadership Core Requirements (18 hrs.)

MGMT 5113 Organizational Behavior
ML 5143 Leadership Theory and Practice
ML 5163 Training and Development
ML 5243 Leading Change
ML 6023 Integrative Leadership Project
COMM 5103 Advanced Professional Communication and Leadership Practicum

Additional M.A. Degree Requirements (12 hrs.)

ML 5263 The Adult Learner
ML 5273 Nonprofit Leadership
ML 5343 Financial Development and Resource Management
ML 5353 Decision Making
Total M.A. Leadership Required Hrs. – 30 hrs.

OPTIONAL EMPHASES

Students may choose to replace the additional degree requirements above with one of the following emphases:

Business Management Emphasis (12 hrs.)

ACCN 5133 Managerial Accounting
ECON 5223 Managerial Economics in a Globalized Environment
MGMT 5233 Marketing Analysis and Strategy, Sales and Consumer Behavior
MGMT 5413 Legal Environment
Total Business Management Emphasis Required Hrs. – 30 hrs.

Communication Emphasis (12 hrs.)

COMM 5113 Global Marketing and Strategic Networking
COMM 5213 Media Methods and Content Creation
COMM 5233 Graphic Design and Portfolio Management
ML 5353 Decision Making
Total Communication Emphasis Required Hrs. – 30 hrs.

Higher Education Emphasis (12 hrs.)

HEA 5313 Higher Education History and Administration
HEA 5323 Higher Education Law
HEA 5333 Higher Education Budgeting and Finance
ML 5263 The Adult Learner
Total Higher Education Emphasis Required hrs. – 30 hrs.

Ministry Leadership Emphasis (15 hrs.)

BIOT 5133 Selected Genres of Old and New Testaments
THEO 5233 Spiritual Formation from a Wesleyan Perspective
THEO 5213 Wesleyan-Arminian Theology
PMIN 5203 Self-Assessment and Development
PMIN 5903 How to Teach the Bible
Total Ministry Emphasis Required Hrs. – 33 hrs.

Public Administration Emphasis (12 hrs.)

ML 5153 Public Budgeting and Finance
ML 5233 Public Policy Implementation
ML 5253 Legislative Process and Behavior
ML 5273 Nonprofit Leadership
Total Public Administration Emphasis Required hrs. – 30 hrs.

CHRISTIAN

Not just in our name,
it's who we are

AFFORDABLE

With federal financial
aid and payment plans,
we make it possible

PRACTICAL

Earn college credit for
your work and prior
learning experiences.
Plus, apply what you
learned in class at
work the next day

CONVENIENT

Attend one class every
five weeks and choose
100% online or one
night on ground a week

ACCREDITED

Regional accreditation
means we are transfer
friendly

PERSONAL

Our staff and faculty
know who you are and
where you want to go