



## PROGRAM OVERVIEW

To stand out in today's highly competitive business market, you need to develop specific skills and strengths to become an exceptional business leader.

MACU's BBA in Business Administration combines tested academic theory with real-world learning opportunities like case studies, discussions and business simulations to prepare you for leadership in a variety of management roles. Our standout degree program was developed in cooperation with business professionals with combined decades of real-world success. These successful men and women are eager to provide their expertise to help you succeed in today's workplace!

In your degree program, you'll take courses covering topics such as accounting, legal environment, software applications and marketing in order to acquire a broad understanding of the general operations of a business. You'll also polish soft skills such as communication and change management, making you a well-rounded candidate for a variety of business positions.

## PROGRAM OUTCOMES

Your BBA in Business Administration and Ethics will help you become a confident, efficient leader and manager who can make an impact in the world of business. You can follow up your Bachelor's degree program with an MBA from MACU or immediately pursue a business career.

## PROGRAM COSTS

Courses in MACU's Business Administration and Ethics program cost \$435/credit hour for lower division (University Core) classes and \$499/hour for upper division (Major) classes.

## ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).



## CAREER OUTLOOK

Employment in business and financial operations occupations is projected to grow 8 percent from 2020 to 2030, adding about 750,800 new jobs.

This median annual wage for business and financial occupations was \$72,250 in May 2020, which was higher than the median annual wage for all occupations of \$41,950. Top jobs include:

- Accountants and Auditors
- Financial Advisors
- Financial Analysts
- Management Analysts
- Marketing Specialists

**Want to speak to an Enrollment Counselor about earning your degree?**

Contact MACU Today!

Email: [enroll@macu.edu](mailto:enroll@macu.edu)

Phone: 888-888-2341

Website: [www.macu.edu](http://www.macu.edu)



# BUSINESS ADMINISTRATION AND ETHICS

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

## UNIVERSITY CORE (46 hrs.)

Specific courses within the University Core are listed in the University catalog.

Bible/Theology (12 hrs.)  
Communication (9 hrs.)  
U.S. History and Government (6 hrs.)  
Science (6 hrs. plus 1 hr. of lab)  
Math (3 hrs.)  
Social Sciences (3 hrs.)  
Humanities (6 hrs.)

## REQUIRED BEFORE MAJOR COURSES (30 hrs.)

BUAD 1103 Introduction to Business  
BUAD 2503 Business and Professional Communications  
ECON 2503 Survey of Economics  
MGMT 2103 Business Software Applications

## MAJOR REQUIREMENTS (30 hrs.)

**Business Administration and Ethics Major**

ACCN 2103 Principles of Financial Accounting  
ACCN 2203 Principles of Managerial Accounting  
BUAD 3403 Business Finance  
BUAD 4103 Legal Environment of Business  
BUAD 4303 Human Resource Administration  
MGMT 3213 Applied Business Management  
MGMT 4103 Group and Organizational Communication  
MGMT 4413 Strategic Management  
MGMT 4433 Managing Change  
MKTG 3103 Principles of Marketing

## ELECTIVES (34 hrs.)

Choose thirty-four (34) hours from any area to meet the required minimum 122-hour requirement for your bachelor's degree.

The following are not required but recommended:

BUAD 2603 Personal Finance  
BUAD 4503 Small Business Management  
\*BUAD 4703 Business Ethics  
\*BUAD 4803 Management of Nonprofit Organization  
BUAD 4901-3 Honor Studies  
\*PMIN 4233 Nonprofit/American Church Law

**TOTAL REQUIRED HOURS: 122**

### CHRISTIAN

Not just in our name,  
it's who we are

### AFFORDABLE

With federal financial  
aid and payment plans,  
we make it possible

### PRACTICAL

Earn college credit for  
your work and prior  
learning experiences.  
Plus, apply what you  
learned in class at  
work the next day

### CONVENIENT

Attend one class every  
five weeks and choose  
100% online or one  
night on ground a week

### ACCREDITED

Regional accreditation  
means we are transfer  
friendly

### PERSONAL

Our staff and faculty  
know who you are and  
where you want to go