



PROGRAM OVERVIEW

Healthcare needs more than just great doctors – it also needs great management professionals to keep things running efficiently. With a BS in Healthcare Management from MACU, you can step into a role that directly impacts the wellbeing of others.

MACU's cutting-edge curriculum prepares you with an understanding of the principles and application of management in the day-to-day administration of healthcare organizations, including hospitals, physicians' offices, nursing homes and other medical facilities.

In your coursework, you will learn specialized knowledge pertaining to healthcare administration, such as HR management and development, legal and regulatory issues, finance, information management, technology and operations management. Because the world of healthcare is constantly changing and improving, the course material is consistently updated to stay current with trends in healthcare management.

PROGRAM OUTCOMES

You'll graduate from MACU's BBA in Healthcare Management and Ethics ready to step in healthcare management roles, where you will apply relevant knowledge ethically and effectively to positively impact any healthcare facility.

MACU's BBA in Healthcare Management also prepares students to obtain two certificates that are nationally accredited by the National Association for Certifying Agencies. Those certificates are Certification in Medical Administration Assistant and Certification in Electronic Health Records.

PROGRAM COSTS

Courses in MACU's Healthcare Management program cost \$435/credit hour for lower division (University Core) classes and \$499/hour for upper division (Major) classes.



CAREER OUTLOOK

Employment of medical and health services managers is projected to grow 20 percent from 2020 to 2030, much faster than the average for all occupations.

This median annual wage for medical and health services managers was \$104,280 in May 2020, which was higher than the median annual wage for all occupations of \$41,950.

ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).



HEALTHCARE MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY CORE (46 hrs.)

Specific courses within the University Core are listed in the University catalog.

- Bible/Theology (12 hrs.)
- Communication (9 hrs.)
- U.S. History and Government (6 hrs.)
- Science (6 hrs. plus 1 hr. of lab)
- Math (3 hrs.)
- Social Sciences (3 hrs.)
- Humanities (6 hrs.)

REQUIRED BEFORE MAJOR COURSES (6 hrs.)

- BUAD 2503 Business and Professional Communications
- MGMT 2103 Business Software Applications

MAJOR REQUIREMENTS (30 hrs.)

- Healthcare Management Major
- BUAD 3403 Business Finance
- HC 3203 Introduction to Healthcare Management
- HC 3213 Fundamentals of Medical Practice Management
- HC 3313 Healthcare Human Resource Management
- HC 3503 Legal Aspects of Healthcare Management
- HC 4103 Healthcare Economics
- HC 4203 Healthcare Operations Management
- HC 4303 Healthcare Information Systems

- MGMT 3213 Applied Business Management
- MGMT 4303 Accounting for Managers

ELECTIVES (40 hrs.)

Choose forty (40) hours from any area to meet the required minimum 122-hour requirement for your bachelor's degree.

TOTAL REQUIRED HOURS: 122

Want to speak to an Enrollment Counselor about earning your degree?

- Contact MACU Today!
- Email: enroll@macu.edu
- Phone: 888-888-2341
- Website: www.macu.edu

CHRISTIAN

Not just in our name, it's who we are

AFFORDABLE

With federal financial aid and payment plans, we make it possible

PRACTICAL

Earn college credit for your work and prior learning experiences. Plus, apply what you learned in class at work the next day

CONVENIENT

Attend one class every five weeks and choose 100% online or one night on ground a week

ACCREDITED

Regional accreditation means we are transfer friendly

PERSONAL

Our staff and faculty know who you are and where you want to go