



PROGRAM OVERVIEW

Because employees are companies' most valuable assets, a professional with a management degree—especially a leader who knows how to manage people effectively and ethically—is a hot commodity in any business. When you earn a Bachelor of Business Administration (BBA) in Management and Ethics at MACU, you'll have the knowledge and skills needed to be an effective leader, ready to make a positive impact in the world of business in positions such as human resources, marketing, sales, and more.

Graduates with a degree in management will find many opportunities as employment in business and financial operations occupations is projected to grow 8 percent from 2020 to 2030.

PROGRAM COSTS

Courses in MACU's Management and Ethics program cost \$435/credit hour for lower division (University Core) classes and \$499/hour for upper division (Major) classes.

ACCREDITATION

MACU is accredited through the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA).

Want to speak to an Enrollment Counselor about earning your degree?

Contact MACU Today!

Email: enroll@macu.edu

Phone: 888-888-2341

Website: www.macu.edu



CAREER OUTLOOK

According to the U.S. Bureau of Labor Statistics (BLS), employment of financial managers is projected to grow 17 percent from 2021 to 2031, much faster than the average for all occupations. About 71,300 openings for financial managers are projected each year, on average, over the decade.

Some management career opportunities include:

- Account Manager
- General Manager
- Human Resources (HR) Manager
- Marketing Manager
- Sales Manager
- Business Analyst
- Entrepreneur
- Regulatory Affairs Specialist
- Real Estate Broker
- Recruiter
- Management Consultant
- Project Manager



MANAGEMENT AND ETHICS

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY CORE (46 hrs.)

Specific courses within the University Core are listed in the University catalog.

Bible/Theology (12 hrs.)
Communication (9 hrs.)
U.S. History and Government (6 hrs.)
Science (6 hrs. plus 1 hr. of lab)
Math (3 hrs.)
Social Sciences (3 hrs.)
Humanities (6 hrs.)

REQUIRED BEFORE MAJOR COURSES (6 hrs.)

BUAD 2503 Business and Professional Communications
MGMT 2103 Business Software Applications

MAJOR REQUIREMENTS (45 hrs.)

Management and Ethics Major

BUAD 3403 Business Finance
BUAD 4303 Human Resource Administration
MGMT 3213 Applied Business Management
MGMT 4103 Group and Organizational Communication
MGMT 4203 Managing People: Groups and Leadership
MGMT 4303 Accounting for Managers
MGMT 4433 Managing Change
MGMT 4523 Case Studies in Management Ethics
MGMT 4703 Entrepreneurship
MKTG 3103 Principles of Marketing

ELECTIVES (40 hrs.)

Choose forty (40) hours from any area to meet the required minimum 122-hour requirement for your bachelor's degree. At least ten (10) hours should be from upper-division hours.

TOTAL REQUIRED HOURS: 122

CHRISTIAN

Not just in our name, it's who we are

AFFORDABLE

With federal financial aid and payment plans, we make it possible

PRACTICAL

Earn college credit for your work and prior learning experiences. Plus, apply what you learned in class at work the next day

CONVENIENT

Attend one class every five weeks and choose 100% online or one night on ground a week

ACCREDITED

Regional accreditation means we are transfer friendly

PERSONAL

Our staff and faculty know who you are and where you want to go