

PROGRAM OVERVIEW

The **International Business** certificate program exposes students to advanced concepts specific to International Business providing a valuable credential demonstrating graduate-level training in the discipline. The Certificate may be earned as part of an Master of Business Administration (MBA) or full Master's Degree program, or used at a later date to satisfy many of the requirements of a full graduate degree in the selected discipline.

ADMISSION REQUIREMENTS

- Bachelor's Degree
- CGPA: 2.75

CERTIFICATE REQUIREMENTS (18 hrs.)

COMM 5103 Advanced Professional Communication & Leadership Practicum

MGMT 5113 Organizational Behavior

COMM 5113 Global Marketing and Strategic Networking

MGMT 6403 International Business Law

MGMT 6443 International Business Strategies

ECON 5233 International Economics

TOTAL REQUIRED HOURS: 18



Interested in learning more? *Contact us today!*

Phone: 888-888-2341

Email: enroll@macu.edu

WWW.MACU.EDU

