

## PROGRAM OVERVIEW

The **Master of Business Administration (MBA)** program is a dynamic course of study geared toward today's rapidly changing business environment. The program, grounded in traditional business theory, is integrated with practical application, timeless Biblical principles, and Christian values. Professionals enhance their existing knowledge with a deeper understanding of effective business practices, including strategic planning and execution, resource management, and how to lead enterprises, businesses, and organizations.

## MBA CORE (30 hrs).

**COMM 5103** Advanced Professional Communication & Leadership Practicum  
**MGMT 5113** Organizational Behavior  
**MGMT 5413** Law and Ethics  
**MGMT 5323** Strategic Human Resource Management  
**ACCN 5133** Managerial Accounting  
**FINC 5333** Modern Corporate Finance  
**MKTG 5233** Marketing Management  
**MGMT 6313** Management Science  
**MGMT 6423** Strategic Business Management I  
**MGMT 6453** Strategic Business Management II

*Students who complete the thirty (30) hours of Master of Business Administration (MBA) Core courses may choose to graduate without an emphasis.*

## ELECTIVES (30 hrs).

*Choose two (2) of the following courses:*

**COMM 5113** Global Marketing and Strategic Networking  
**ECON 5223** Managerial Economics in the Globalized Environment  
**MGMT 6443** International Business Strategies  
**MGMT 6433** Executive Seminar Series: International Business



## EMPHASIS OPTIONS

If desired, students choose one of the following emphases before completing the first four courses in the core above to avoid taking courses not required.

- CPA Accounting (36 hrs.)
- Communication (39 hrs.)
- Healthcare Management (42 hrs.)
- Human Resource Management (45 hrs.)
- International Business (42 hrs.)
- Management Accounting (42 hrs.)

For more information about emphasis options and courses, visit [catalog.macu.edu](http://catalog.macu.edu).

**TOTAL REQUIRED HOURS: 36-45**

Interested in learning more? *Contact us today!*

**Phone:** 888-888-2341

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**WWW.MACU.EDU**

