

PROGRAM OVERVIEW

The **International Business** certificate program exposes students to advanced concepts specific to International Business providing a valuable credential demonstrating graduate-level training in the discipline. The Certificate may be earned as part of an Master of Business Administration (MBA) or full Master's Degree program, or used at a later date to satisfy many of the requirements of a full graduate degree in the selected discipline.

ADMISSION REQUIREMENTS

- Bachelor's Degree
- CGPA: 2.75

CERTIFICATE REQUIREMENTS (18 hrs.)

BUAD 5103 Graduate Business Foundations

MGMT 5113 Organizational Behavior

COMM 5113 Global Marketing and Strategic
Networking

MGMT 6403 International Business Law

MGMT 6443 International Business Strategies

ECON 5233 International Economics

TOTAL REQUIRED HOURS: 18



Interested in learning more? *Contact us today!*

Phone: 888-888-2341

Email: enroll@macu.edu

WWW.MACU.EDU

