

PROGRAM OVERVIEW

The **Master of Business Administration (MBA)** program is a dynamic course of study geared toward today's rapidly changing business environment. The program, grounded in traditional business theory, is integrated with practical application, timeless Biblical principles, and Christian values. Professionals enhance their existing knowledge with a deeper understanding of effective business practices, including strategic planning and execution, resource management, and how to lead enterprises, businesses, and organizations.

MBA CORE (30 hrs).

BUAD 5103 Graduate Business Foundations
MGMT 5113 Organizational Behavior
MGMT 5413 Law and Ethics
MGMT 5323 Strategic Human Resource Management
ACCN 5133 Managerial Accounting
FINC 5333 Modern Corporate Finance
MKTG 5233 Marketing Management
MGMT 6313 Management Science
MGMT 6423 Strategic Business Management I
MGMT 6453 Strategic Business Management II

Students who complete the thirty (30) hours of Master of Business Administration (MBA) Core courses may choose to graduate without an emphasis.

ELECTIVES (6 hrs).

Choose two (2) of the following courses:

COMM 5113 Global Marketing and Strategic Networking
ECON 5223 Managerial Economics in the Globalized Environment
MGMT 6443 International Business Strategies
MGMT 6433 Executive Seminar Series: International Business



EMPHASIS OPTIONS

If desired, students choose one of the following emphases before completing the first four courses in the core above to avoid taking courses not required.

- CPA Accounting (39 hrs.)
- Communication (39 hrs.)
- Healthcare Management (42 hrs.)
- Human Resource Management (45 hrs.)
- International Business (42 hrs.)
- Management Accounting (42 hrs.)

For more information about emphasis options and courses, visit catalog.macu.edu.

TOTAL REQUIRED HOURS: 36-45

Interested in learning more? *Contact us today!*

Phone: 888-888-2341

Email: enroll@macu.edu

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