

### PROGRAM OVERVIEW

The **Bachelor of Science in Management**, designed to develop student's knowledge, analytical, and communication skills, prepares graduates to lead employees in various organizations so they may address future challenges and interpret and convey financial information.

### MAJOR CORE (45 hrs.)

**MGMT 3323** Human Resource Administration  
**MGMT 3343** Organizational Behavior  
**ECON 2503** Survey of Economics  
**BUAD 3323** Legal Environment of Business  
**ACCN 2103** Accounting I: Financial Accounting  
**ACCN 2203** Accounting II: Managerial Accounting OR  
**MGMT 4303** Accounting for Managers  
**BUAD 3353** Global Business and Ethics  
**MGMT 3113** Management Information Systems  
**BUAD 4313** Business Analytics  
**MKTG 2273** Principles of Marketing OR  
**MKTG \_\_\_\_** Marketing Upper-Division Elective  
**FINC 3403** Business Finance  
**MKTG \_\_\_\_** Marketing Upper-Division Elective  
**MKTG \_\_\_\_** Marketing Upper-Division Elective  
**MKTG \_\_\_\_** Marketing Upper-Division Elective  
**MGMT 4413** Strategic Management

#### Management Elective Course Options

*Students must select three (3) courses from the list below to fulfill the Major Core Management Electives requirements above.*

**MGMT 3243** Project Management  
**MGMT 3253** Managing Social Responsibility  
**MGMT 3353** Entrepreneurship  
**MGMT 3453** Negotiations  
**MGMT 4433** Organization Development and Change  
**MGMT 4803** Management of Nonprofit Organizations  
**MGMT 4911-3** Management Internship I  
**MGMT 4921-3** Management Internship II



### UNIVERSITY CORE (46 hrs.)

Specific courses within the University Core are listed in the University catalog, located at [catalog.macu.edu](http://catalog.macu.edu).

Bible/Theology (12 hrs.)  
Communication (9 hrs.)  
U.S. History and Government (6 hrs.)  
Science (6 hrs. plus 1 hr. of lab)  
Math (3 hrs.)  
Social Sciences (3hrs.)  
Humanities (6 hrs.)

### BUSINESS LOWER DIVISION (12 hrs.)

**BUAD 1103** Introduction to Business  
**BUAD 2113** Business Software Applications  
**BUAD 2503** Business and Professional Communication  
**MGMT 2303** Management Principles

### ELECTIVES (17 hrs.)

For a list of recommended electives, please visit [catalog.macu.edu](http://catalog.macu.edu).

**TOTAL REQUIRED HOURS: 120**

Interested in learning more? *Contact us today!*

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**WWW.MACU.EDU**

