

## PROGRAM OVERVIEW

The **Bachelor of Science in Management**, designed to develop student's knowledge, analytical, and communication skills, prepares graduates to lead employees in various organizations so they may address future challenges and interpret and convey financial information.

### MAJOR CORE (45 hrs.)

**MGMT 3323** Human Resource Administration

**MGMT 3343** Organizational Behavior

**ECON 2503** Survey of Economics

**BUAD 3323** Legal Environment of Business

**ACCN 2103** Accounting I: Financial Accounting

**ACCN 2203** Accounting II: Managerial Accounting **OR**

**MGMT 4303** Accounting for Managers

**BUAD 3353** Global Business and Ethics

**MGMT 3113** Management Information Systems

**BUAD 4313** Business Analytics

**MKTG 2273** Principles of Marketing **OR**

**MKTG** \_\_\_ Marketing Upper-Division Elective

**FINC 3403** Business Finance

**MKTG** \_\_\_ Marketing Upper-Division Elective

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**MKTG** \_\_\_ Marketing Upper-Division Elective

**MGMT 4413** Strategic Management

#### Management Elective Course Options

Students must select three (3) courses from the list below to fulfill the Major Core Management Electives requirements above.

**MGMT 3243** Project Management

**MGMT 3253** Managing Social Responsibility

**MGMT 3353** Entrepreneurship

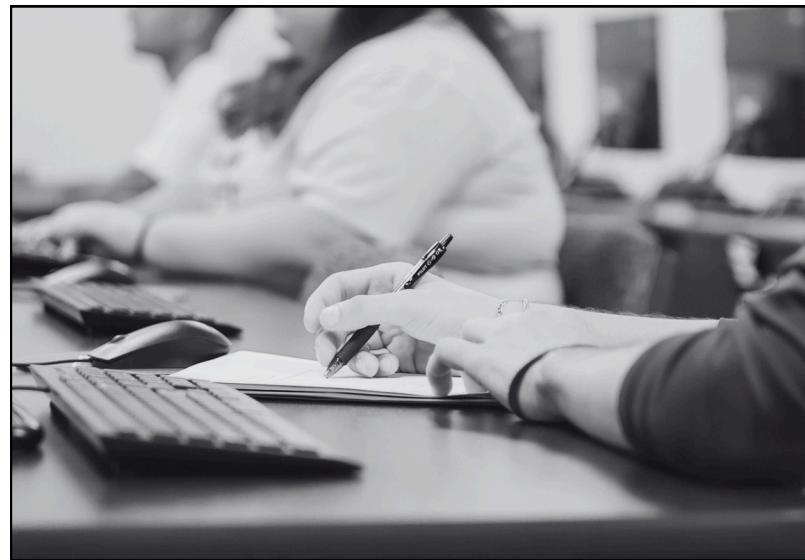
**MGMT 3453** Negotiations

**MGMT 4433** Organization Development and Change

**MGMT 4803** Management of Nonprofit Organizations

**MGMT 4911-3** Management Internship I

**MGMT 4921-3** Management Internship II



### UNIVERSITY CORE (46 hrs.)

Specific courses within the University Core are listed in the University catalog, located at [catalog.macu.edu](http://catalog.macu.edu).

Bible/Theology (12 hrs.)

Communication (9 hrs.)

U.S. History and Government (6 hrs.)

Science (6 hrs. plus 1 hr. of lab)

Math (3 hrs.)

Social Sciences (3hrs.)

Humanities (6 hrs.)

### BUSINESS LOWER DIVISION (12 hrs.)

**BUAD 1103** Introduction to Business

**BUAD 2113** Business Software Applications

**BUAD 2503** Business and Professional Communication

**MGMT 2303** Management Principles

### ELECTIVES (17 hrs.)

For a list of recommended electives, please visit [catalog.macu.edu](http://catalog.macu.edu).

### TOTAL REQUIRED HOURS: 120

Interested in learning more? *Contact us today!*

**Phone:** 888-888-2341

**Email:** [enroll@macu.edu](mailto:enroll@macu.edu)

**WWW.MACU.EDU**

