

PROGRAM OVERVIEW

Designed for those who desire to be transformative, visionary leaders in various professional settings worldwide, the **Master of Arts in Leadership** program deepens understanding of theoretical foundations and applies practical principles to develop effective leadership skills that can immediately be applied within the workplace.

MA LEADERSHIP CORE (30 hrs.)

MGMT 5353 Advanced Professional Communications
MGMT 5113 Organizational Behavior
ML 5143 Leadership Theory and Practice
ML 5163 Global Team Leadership, Training & Coaching
ML 5243 Leading Change and Innovation
ML 5263 The Adult Learner
ML 5353 Decision Making and Data Analytics
ML 5343 Financial Development & Resource
ML 5273 Non-profit Leadership
ML 6023 Integrative Leadership Project

Students who wish to pursue an emphasis, should select one of the following emphases before completing the first four (4) core courses in the MA Leadership Core.

BUSINESS MANAGEMENT EMPHASIS (12 hrs.)

ECON 5223 Managerial Economics
MGMT 5413 Law and Ethics
MKTG 5233 Marketing Management
ACCN 5113 Managerial Accounting

COMMUNICATION EMPHASIS (12 hrs.)

COMM 5213 Media Methods and Content Creation
COMM 5113 Global Marketing and Strategic Networking
COMM 5233 Graphic Design and Portfolio Management
COMM 5103 Adv Profess Comm & Leadership Practicum



GLOBAL LEADERSHIP EMPHASIS (12 hrs.)

ML 6283 Global Leadership Theories and Applications
ML 6293 Cultural Awareness and Global Competencies
ML 5513 Strategic Leadership, Planning, and Foresight
MGMT 6443 International Business Strategies OR
ML 6303 Experiential Learning in Global Leadership

HIGHER EDUCATION EMPHASIS (12 hrs.)

ML 5263 The Adult Learner
HEA 5313 Higher Education History and Administration
HEA 5323 Higher Education Law
HEA 5333 Higher Education Budgeting and Finance

PUBLIC ADMINISTRATION EMPHASIS (12 hrs.)

ML 5153 Public Budgeting and Finance
ML 5233 Public Policy Implementation
ML 5253 Legislative Process and Behavior
ML 5273 Nonprofit Leadership

Interested in learning more? *Contact us today!*

Phone: 888-888-2341

Email: enroll@macu.edu

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MINISTRY LEADERSHIP EMPHASIS (15 hrs.)

THEO 5213 Wesleyan-Arminian Theology
BINT 5023 Inductive Methodology
PMIN 5903 The Art and Practice of Preaching
PMIN 5463 Evangelism in a Post-Modern Era
THEO 5233 Spiritual Formation

ORG. LEADERSHIP EMPHASIS (12 hrs.)

ML 5353 Decision Making and Data Analytics
ML 5443 Ethical Leadership & Self
ML 5513 Strategic Leadership, Planning, and Foresight
ML 6293 Cultural Awareness and Global Competencies **OR**
ML 6303 Experiential Learning in Global Leadership

COSTS AND FEES

Courses in the **Master of Arts in Leadership** program cost \$650/credit hour.

All programs include a \$50/credit hour fee.

Active duty and veteran military students seeking a graduate degree will receive a 15% discount on tuition.

MACU. Alumni receive a 10% tuition discount toward their graduate program.

TOTAL REQUIRED HOURS: 30-33

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