

PROGRAM OVERVIEW

The **Master of Business Administration (MBA)** program is a dynamic course of study geared toward today's rapidly changing business environment. The program, grounded in traditional business theory, is integrated with practical application, timeless Biblical principles, and Christian values. Professionals enhance their existing knowledge with a deeper understanding of effective business practices, including strategic planning and execution, resource management, and how to lead enterprises, businesses, and organizations.

ADMISSION REQUIREMENTS

- Bachelor Degree
- GPA - Bachelor Degree CGPA: 2.75 CGPA/2.75 in the last 60

MBA CORE (18 hrs.)

ACCN 5133 Managerial Accounting
FINC 5333 Modern Corporate Finance
ECON 5223 Managerial Economics
MGMT 6313 Management Science
MGMT 6426 Strategic Business Management

Students choose an emphasis to complete their degree requirements of 30-36 credit hours, depending on the emphasis credentialing requirements.

AI-ENABLED MANAGEMENT (12 hrs.)

MGMT 6503 AI Strategies for Innovation
MGMT 6513 Managing AI Organizational Infrastructure
MGMT 6523 Applied Artificial Intelligence
MGMT 6533 AI-Enabled Decision Making



COMMUNICATION (12 hrs.)

COMM 5103 Prof Comm Techniques & Technologies
COMM 5113 Global Marketing and Strategic Networking
COMM 5213 Media Methods and Content Creation
COMM 5233 Graphic Design and Portfolio Management

CPA ACCOUNTING (15 hrs.)

ACCN 5153 Advanced Accounting Information Systems
ACCN 6113 Advanced Theories of Financial Accounting
ACCN 5163 Business Taxation
ACCN 5173 Advanced Auditing
ACCN 5143 Advanced Cost Accounting

The program provides the necessary coursework to meet the educational requirements needed to sit for Oklahoma's Certified Public Accountant (CPA) exam. See www.ok.gov/oab for a complete list of requirements.

Interested in learning more? *Contact us today!*

Phone: 888-888-2341

Email: enroll@macu.edu

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HEALTHCARE MANAGEMENT (12 hrs.)

HC 5213 Healthcare Management
HC 5223 Healthcare Legal Environment
HC 5243 Healthcare Information Systems
HC 5233 Healthcare Finance

HUMAN RESOURCE MGMT. (15 hrs.)

HR 5213 Compensation and Benefit Administration
HR 5223 Human Resource Development
HR 5233 Recruiting and Selection
HR 5243 Labor-Law and Employee Relations
HR 6213 Knowledge for Professional Certification

INTERNATIONAL BUSINESS (12 hrs.)

COMM 5113 Global Marketing and Strategic Networking
MGMT 6403 International Business Law
MGMT 6443 International Business Strategies
ECON 5233 International Economics

MANAGEMENT ACCOUNTING (12 hrs.)

ACCN 5153 Advanced Accounting Information Systems
ACCN 5163 Business Taxation
ACCN 5173 Advanced Auditing
ACCN 5143 Advanced Cost Accounting

The program does not provide the necessary coursework to meet the educational requirements needed to sit for Oklahoma's Certified Public Accountant (CPA) exam. See www.ok.gov/oab for a complete list of requirements.

STRATEGIC BUSINESS MGMT. (12 hrs.)

MGMT 5113 Organizational Behavior
MGMT 5413 Law and Ethics
MGMT 5323 Strategic Human Resource Management
MKTG 5233 Marketing Management

COSTS AND FEES

Courses in the **Master of Business Administration** program cost **\$650/credit hour**.

All programs include a \$50/credit hour fee.

Active duty and veteran military students seeking a graduate degree will receive a 15% discount on tuition.

MACU. Alumni receive a 10% tuition discount toward their graduate program.

TOTAL REQUIRED HOURS: 30-33

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